Winnipeg Public Library Annual Report 2018

**Our mission statement:** To enrich the lives of all Winnipeg citizens and their communities by providing high quality, responsive and innovative library services.

Winnipeg Public Library is in Treaty #1 Territory, the traditional lands of the Anishinaabe, Cree, and Dakota as well as the Birthplace of the Métis Nation and the Heart of the Métis Homeland.

# Winnipeg Public Library by the numbers in 2018:

* 379,830 library cardholders
* 2,862,604 in-person visits in 2018
* 4,881,757 items borrowed including eBook and eLibrary downloads
* 3,605 programs offered
* 98,328 in program attendance. Winnipeg Public Library continues to deliver cultural, technology, and literacy-based programs within the community.
* 287,553 questions were answered
* 313,010 computer bookings
* 746,271 eLibrary downloads
* 11,596,929 eVisits (website, catalogue sessions and social media)

# HIGHLIGHTS OF 2018

**Windsor Park Library** opened on March 15. The new 8,000 sq. ft. library is designed to LEED silver standards and is a one floor, fully accessible facility with an outdoor reading area.

**St. Vital Library** re-opened its doors on May 28, featuring extensive accessibility improvements as well as new furniture, a new tutorial room, and an indoor Family Literacy playground.

The newly renovated **Pembina Trail Library** opened on September 24, with universally accessible washrooms, new automated front sliding doors, and an overall interior refurbishment.

**West End Library** was renamed **Harvey Smith Library** on July 31, in honour of late Councillor Harvey Smith. The longtime West End resident, who died in March, 2017, spent 22 years as a city councillor.

**Writer-in-Residence Jordan Wheeler,** an award winning author and scriptwriter, began his term as the 29th Writer-in-Residence in October. The Writer-in-Residence program provides one-on-one mentorship and public workshops to hundreds of emerging writers of all genres.

The **ideaMill** celebrated its grand opening on July 10. The makerspace located on the 3rd floor of the Millennium Library offers community access to new and emerging technologies in a collaborative space**.**

**A Time to Read: a WPL Podcast** launched in February. It is a book club and a community of readers, led by some book-loving librarians. The first book selection was*Oryx and Crake* by Margaret Atwood.

**Read by Queens** returned in May with stories, songs, rhymes, drama, glitter! Library customers were treated to performances that left young and old singing and smiling.

***More Than Books: The History of Winnipeg Public Library***launched on October 11 with authors Kathleen Williams and Eve Dutton.

A new and improved **mobile app** was launched.

**Mobile device charging stations** were added to all branches.

Winnipeg Public Library launched the inaugural **Kindergarten Card Campaign** in partnership with Pembina Trails School Division. The pilot project issued 1,100 library cards to enrolled and incoming kindergarten students. Thanks to a generous donation by the Winnipeg Public Library Board, all kindergarten students in the school division received a voucher for a free picture book to keep.

**Take Your Child to the Library Day**, held on February 3 had over 2,300 customers visit a branch to enjoy a concert or a show, listen to a story time or participate in a family friendly activity.

Over 10,000 children participated in the **2018 TD Summer Reading Club**.

# Winnipeg Public Library Board

# 2018 was another busy year for the Winnipeg Public Library Board and the Library Advisory Committees. The Winnipeg Public Library history book was launched October 11. This book traces the history of the Winnipeg Public Library from its origins until present. It features over 160 photos and archival images.

# This year we supported the Writer-in-Residence program, Book Fest and the Indigenous Languages programs. Alongside Library staff, we participated in the Pride Parade, the Sherbrook Street Festival and the Newcomer Welcome Fair. ~ Alison McCullough-Butchart, Chair

# Friends Of The Winnipeg Public Library

# In 2018, the Friends contributed $22,000 towards projects such as the Writer-in-Residence program, Spring Break Family Programming, University of Manitoba WISE Kid-Netic Energy programs, and the Family Literacy Playground at St. John’s Library. This now brings the Friends’ total contributions since 2000 to $238,000.

# Millennium Library’s innovative makerspace, the ideaMill, also opened in 2018. The Friends’ contributions of an interactive projector in the classroom and four sewing machines in the craft room were well received by the public.

# Thanks to forward-thinking Library staff and with the approval of City Councillors, Winnipeggers have the opportunity to use this exciting space.

# We offer thanks to over 60 committed Friends’ volunteers who raise money in support of programs and special projects for the libraries throughout our city. And none of this would have been possible if it weren’t for those of you who attended Books & Brunch, shopped at the Best of Friends Gift Shop and the Fall Book Sale, made donations and bought memberships. THANK YOU!!

# Learn more at friendswpl.ca ~ Kathy Blight, President

# Winnipeg Library Foundation

# As always, we are grateful to the many donors and supporters that helped make the Centennial Renewal campaigns so successful. Since the focus of this campaign was to celebrate the 100th anniversaries of St. John’s and Cornish Libraries and ensure they are fully accessible, we were pleased to be the recipients of a grant in 2018 from Canada’s Enabling Accessibility Fund. The grant was used towards the purchase of some of the key accessibility components of the projects including the lift, automatic doors, and signage.

# The Winnipeg Library Foundation welcomes your contributions to our work in supporting our city’s libraries – we couldn’t do it without you. Learn more at winnipeglibraryfoundation.ca ~ Karen Keppler, Chair.

# Financial Overview

## Revenue 2018

## CITY OF WINNIPEG $29,231,564 91%

## PROVINCE OF MANITOBA $2,066,203 6%

## LIBRARY – GENERATED $766,793 2%

## LIBRARY TRUST/BOOK SALES $165,525 1%

## TOTAL $32,230,085 100%

## Expenditures 2018

SALARIES AND BENEFITS $16,225,775 50%

BUILDING MAINTENANCE $8,687,074 27%

\*LIBRARY MATERIALS $3,267,554 10%

SUPPLIES AND SERVICES $4,049,682 13%

**TOTAL $32,230,085 100%**

\*includes expenditures from book sales, trust accounts and grants

# Donors and Grants

The Library wishes to thank the following people and organizations for their generous contributions in 2018.

Trish Allison-Simms

Association of Fundraising Professionals

Peter Attwood

James Beaulieu

Jane Bridle

Diane Buisse

Brian Burnsten

Canadian Association of Gift Planners Manitoba Chapter

Katrina Choquette

Margaret Currie

Nicole Denboer

Julie Enyingi

Friends of the Winnipeg Public Library

Heather Graham

Pearl Greenway

Gerry Hallworth

Betty Keith

George Kryschuk

Beverly D. Kyle

Howard Mandshein

David McInnes

Bettina Nyman

Pembina Trails School Division

J. Pichurski

Janis Pregnall

Province of Manitoba

Dr. Celia Rodd and Dr. Atul Sharma

Dr. L.H. Sekla-Farag

Dr. S.S Seshia

Shirley Smith

Maureen Steinfeld

Allyson Watts

Carolyn Wilson

M. Jocelyn Vankoughnet

The Winnipeg Foundation

Literacy for Life Fund

Margaret M. Webster Memorial Fund

Nancy Turriff and Jeanne Allen Fund

Robert Clague Memorial Fund

Winnipeg Public Library Board

Library Advisory Committees